



Linking businesses in the US with the best
US graduates who have studied in the UK

[GradLinkUSA.com](https://www.GradLinkUSA.com)

What is GradLink USA?

GradLink USA is the UK's specialist careers site for US students and graduates who have studied in the UK and are looking to start their career back home.

GradLink USA will be the latest addition to the UK's award-winning GradLink Careers Service (see www.gradlinkuk.com), set up especially for the UK's international students and graduates.

Receiving thousands of visits per week, GradLink is produced within the UK university sector and promoted through official UK university channels.

GradLink is **completely free of charge to businesses**.

How GradLink USA can help your business

GradLink USA is your free one-stop portal for linking with high-calibre US students, graduates and scholars from the UK's top universities.

GradLink USA enables you to:

- Search the CVs of US students and graduates who have studied at the UK's Russell Group universities – including Oxford, Cambridge, Edinburgh and the London School of Economics.
- Be notified of the best graduates on our database who are most tailored to your business needs.
- Advertise your vacancies and internship opportunities to thousands of students and graduates (both fresh and experienced).
- Raise your company's profile across the UK's higher education sector.
- Cherry-pick the best UK-educated US students free of charge.

GradLink is a free service produced for the UK's international students and graduates by UWE Bristol, one of the largest universities in the UK. The website is publicised via the UK's official network of university careers and placements centres.

GradLink USA follows a range of highly successful award-winning GradLink sites already set up for countries across the world. See www.gradlinkuk.com.

GradLink USA launches spring 2020.



Some of GradLink's achievements:

- The UK's only careers site dedicated to overseas students and graduates.
- Winner of the Times Higher Award for 'Outstanding International Student Strategy'. The Times Higher Awards are the 'Oscars' of UK higher education.
- Students from over 140 UK universities registered on the site.
- 45% of our CVs are from the UK's 'Russell Group' top 24 universities.
- 100,000+ followers on social media.
- 700+ global network of employers already on board – from Deloitte in Shanghai, through to EY in Canada, Standard Chartered in Singapore etc.
- Direct links to GradLink from the UK's most prestigious universities' websites – including Oxford, London School of Economics, London Imperial, Durham, Warwick, and Edinburgh.
- GradLink shortlisted for five major UK university awards in three years.
- GradLink supporters include the China-Britain Business Council, British Chambers of Commerce, British Council, CPA and ACCA Global.



GradLink is a very useful and user-friendly resource to make international students and leading firms in their home countries visible to each other. We look forward to employing many graduates from the UK through GradLink.

Associate Director, Human Resources, KPMG



GradLink is an incredibly useful resource. Being able to direct our international students to an up to date source of job adverts and careers advice is a huge bonus.

Oxford University Careers Service.



Why recruit US graduates who have studied in the UK?

- **World-class education:** The UK higher education system is the most established in the world, having evolved over 800 years. Pound-for-pound, UK universities produce more global research than any other country.
- **A large pool of talent:** Over 30,000 US students come to the UK to study each year, making it by far the most popular overseas study destination for students from the USA.
- **US employers prefer a UK degree:** An Ipsos study of 800 US and Canadian employers found that 73% considered UK degrees as being equal to or better than those earned in North America; 75% of large employers favoured UK degrees because of their early specialisation, as it creates graduates with a more in-depth knowledge of their subject.
- **High-calibre future managers:** Two out of every three US students in the UK are studying at a Russell Group university, such as Oxford, Cambridge and University College London. The UK approach to higher education of tutorials and independent learning nurtures qualities needed by high-fliers, such as initiative, adaptability, and creative problem-solving. UK courses include a huge range of internship opportunities, and the UK student visa enables US students to work for businesses throughout their studies.
- **Graduates who have studied abroad are more employable and an asset to your business:** A recent study by the University of California found that 97 percent of students who studied abroad found a job within 12 months, compared to 49 percent for those who didn't; A NAFSA study found that 40% of US businesses fail to expand because they lack the international experience graduates gain through study abroad.



The Gradlink websites are a valuable resource for international students/graduates studying in the UK, linking them to potential employers across the world. ACCA support GradLink's vision to connect international students with businesses across the world.



ACCA Global (Association of Certified Chartered Accountants)

Why should businesses in the USA work with UWE Bristol?

- GradLink is powered by University of the West of England (UWE Bristol).
- UWE Bristol is one of the largest universities in the UK with around 30,000 students. UWE is gold-rated for teaching excellence in the UK government's Teaching National Framework.
- UWE is a Guardian-ranked top 30 UK University. In the latest National Student Survey we came 11th in the UK for student satisfaction.
- UWE has an award-winning on-campus careers service. With over 96% of our graduates in work or further study after 6 months, we are consistently ahead of the UK higher education sector for employability.



GradLink has had impressive numbers of students and employers use the service nationally and internationally, helping the UK to retain its reputation for the employability of its graduates. 

Times Higher Education Awards (Winner)



Some of the employers already involved with GradLink:



What next?

Find out more by visiting:
GradLinkUSA.com,
or contact **david.gee@uwe.ac.uk**

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