



Linking businesses in the US with the best US graduates who have studied in the UK

**GradLinkUSA.com** 

#### What is GradLink USA?

GradLink USA is the UK's specialist careers site for US students and graduates who have studied in the UK and are looking to start their career back home.

GradLink USA will be the latest addition to the UK's award-winning GradLink Careers Service (see www.gradlinkuk.com), set up especially for the UK's international students and graduates.

Used by thousands of students every week, GradLink is produced within the UK university sector and promoted through official UK university channels.

GradLink is completely free of charge to businesses.

#### How GradLink USA can help your business

GradLink USA is your free one-stop portal for linking with high-calibre US students, graduates and scholars from the UK's top universities.

GradLink USA enables you to:

- Search the CVs of US students and graduates who have studied at the UK's Russell Group universities – including Oxford, Cambridge, Edinburgh and the London School of Economics.
- Be notified of the best graduates on our database who are most tailored to your business needs.
- Advertise your vacancies and internship opportunities to thousands of students and graduates (both fresh and experienced).
- Cherry-pick the best UK-educated US students free of charge.

GradLink is a free service produced for the UK's international students and graduates by UWE Bristol, one of the largest universities in the UK. The website is publicised via the UK's official network of university careers and placements centres.

GradLink USA follows a range of highly successful award-winning GradLink sites already set up for countries across the world. See **www.gradlinkuk.com.** 

GradLink USA launches in January 2023.



#### Some of GradLink's achievements:

- The UK's award-winning careers site international students and graduates.
- Winner of the Times Higher Award for 'Outstanding International Student Strategy'. The Times Higher Awards are the 'Oscars' of UK higher education.
- Students from over 140 UK universities registered on the site.
- 45% of our CVs are from the UK's 'Russell Group' top 24 universities.
- 170,000+ followers on social media.
- 1000+ global network of employers already on board from Deloitte in Shanghai, through to EY in Canada, Standard Chartered in Singapore etc.
- Direct links to GradLink from the UK's most prestigious universities' websites including Oxford, LSE, London Imperial, Durham, and Edinburgh.
- GradLink supporters include the China-Britain Business Council, British Chambers of Commerce, British Council, CPA and ACCA Global.



GradLink is a very useful and user-friendly resource to make international students and leading firms in their home countries visible to each other. We look forward to employing many graduates from the UK though GradLink.

Associate Director, Human Resources, KPMG



GradLink is an incredibly useful resource. Being able to direct our international students to an up to date source of job adverts and careers advice is a huge bonus.

Oxford University Careers Service.



## Why recruit US graduates who have studied in the UK?

- World-class education: The UK higher education system is the most established in the
  world, having evolved over 800 years. Pound-for-pound, UK universities produce more global
  research than any other country.
- A large pool of talent: 30,000+ US students come to the UK to study each year, making it by far the most popular overseas study destination for students from the USA.
- A rich pool of talent: Two out of every three US students in the UK are studying at a Russell Group university, such as Oxford, Cambridge and University College London.
- **US employers prefer a UK degree:** An Ipsos study of 800 US and Canadian employers found that 75% of large employers favour a UK degree because of its early specialisation, as it creates graduates with a more in-depth knowledge of their subject.
- Graduates who have studied abroad are essential to your business: A NAFSA study found that 40% of US businesses fail to expand because they lack the international experience graduates gain through study abroad.



The Gradlink websites are a valuable resource for international students/graduates studying in the UK, linking them to potential employers across the world. ACCA support GradLink's vision to connect international students with businesses across the world.

**ACCA Global (Association of Certified Chartered Accountants)** 

### Why should businesses in the USA work with UWE Bristol?

- GradLink is powered by the University of the West of England (UWE Bristol).
- With over 30,000 students, UWE Bristol is the largest university in the south-west of the UK.
- 79% of our graduates are in professional or managerial level jobs within six months of graduation – well ahead of the UK national average.
- 79% of our research is categorised as world leading or internationally excellent.



# Some of the employers already involved with GradLink:

































### What next?

Find out more by visiting: **GradLinkUSA.com**, or contact **david.gee@uwe.ac.uk** 

GradLink is powered by

